

## CHAMBER AMBASSADORS

### Strengthening Business Connections For GLMV

Chamber Ambassadors are members who volunteer to provide a link between the GLMV, our member businesses and the business community. Ambassadors help retain members and recruit new members. They meet and greet at events, mentor new members, visit new member prospects and strengthen relationships.

Current Chamber Ambassadors:

- Fatima Cihak, SERVPRO Mundelein/North Wauconda
- Florene Darr, Century 21 MarketPlace
- Phil Gafka, LEAP Associates
- Tony Ma, Cal Financial
- Ruth Quijada, BankFinancial
- Dan Sawchuk, Tassi & Company
- Janee Shuster, Liberty Mutual
- Terry Skriba, PIMS
- Ken Suskin, Suskin, Menachof & Associates
- Lenny Van, Cottman Transmissions



**Foster welcoming environment:** The GLMV Chamber is proud to serve the needs of east central Lake County's diverse business community for 66 years. Maintaining strong relationships with our members and fostering a welcoming environment where members can make lasting business connections is key to retaining our valued business members. With such a diverse and active membership, this would not be possible without the involvement and support of our Chamber Ambassadors.

**Encourage member involvement:** Member participation is key to membership satisfaction and retention. Ambassadors play a key role in encouraging new and existing members to get involved. To achieve this, Ambassadors will attend events to help new members make connections, while also increasing Chamber awareness and fostering goodwill among established members.

Being active in various Chamber programs provides Ambassadors an opportunity to build relationships with business associates they may not otherwise have the opportunity to meet and gain recognition in the Chamber community.

**Refer prospective member:** Ambassadors play an important role in helping grow Chamber membership by recruiting prospective members.

**Mentorship:** All new members are assigned a Chamber Ambassador as their mentor. The Ambassador will follow up with them to ensure they are utilizing the Chamber programs, help them get more involved at events and provide general information about the Chamber.

For more information on the Chamber Ambassador program, contact Executive Director Alese Campbell at 847-680-0750 or [acampbell@glmvchamber.org](mailto:acampbell@glmvchamber.org)